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Master of Arts in Communication  
Program Description & Outcomes

Program Description
The Master of Arts degree in Communication at Texas A&M University-Corpus Christi is designed for individuals who seek career advancement in communication positions, or who aspire to enroll in a doctoral program. Students in the Master of Arts in Communication program can specialize in Organizational Leadership, Strategic Communication, or Interpersonal Communication. All three tracks consist of courses designed to enhance students’ knowledge of communication principles, theories, and research in the track topic area and develop proficiency as writers, researchers, and critical decision makers. The program is designed to provide students with a quality experience that will help them grow as individuals, scholars, professionals, and citizens.

Mission/Purpose
The Master’s degree in Communication at Texas A&M University-Corpus Christi offers a wide range of options for students who seek career advancement in communication and media positions in South Texas and beyond, or who aspire to enroll in a doctoral program. This program is designed to provide students with a quality experience that will help them grow as scholars, professionals, and citizens.

Student Learning Outcomes
Graduates from this program will be able to
- apply knowledge and understanding of the history, underlying concepts, principles, and theories in the field of communication;
- demonstrate proficiency in advanced writing, presentational speaking, and critical thinking at the Master’s level;
- show proficiency in scholarly methods of inquiry; and
- demonstrate the ability to gather, interpret, evaluate, and present data for the purposes of addressing communication problems and/or advancing knowledge in the field of communication.
MA in Communication Curriculum*

*This curriculum applies to students who begin the Communication MA program during the 2019-2020 academic year. Students who began the program during a different academic year should be sure to check the requirements described in the catalog for the associated academic year, as the requirements may be different than those described here. The graduate catalogs for this and previous academic years are available on the College of Graduate Studies web page (gradcollege.tamucc.edu).

The curriculum for the MA in communication is comprised of three parts: required core courses that all graduate students must take; track courses, which include both required and elective course tied to a selected content area; and an exit requirement, in which students complete either comprehensive exams or a thesis.

Admitted students will choose one of three degree tracks for the MA program in Communication: Organizational Leadership, Strategic Communication, or Interpersonal Communication. The tracks share core coursework designed to enhance student knowledge of communication principles and theories and develop their proficiency as writers and researchers. Each track is a minimum of 36 hours and includes both required and elective courses. With prior approval from the Communication Graduate Advisor, up to 6 hours of non-communication graduate level coursework can count as part of this 36-hour requirement.

**Required Core Courses:**
Students in all three tracks will complete the following four required core courses:
Offered in the Fall semester:
- COMM 5301 – Introduction to Communication Scholarship 3 sem. hrs.
- COMM 5302 – Seminar in Communication Theory 3 sem. hrs.
Offered in the Spring semester:
- COMM 5303 – Research Methodology 3 sem. hrs.
- COMM 5304 – Cultural Studies 3 sem. Hrs.

**Tracks (choose one):**
Students will choose one of three tracks to pursue: Organizational Leadership, Strategic Communication, or Interpersonal Communication. Each track has its own set of required courses and possible elective courses from which to choose.

1. **Organizational Leadership Track**
The Organizational Leadership track focuses on principles, theories, and research of organizational communication and leadership. It is appropriate for individuals who are interested in working in leadership or management positions within a variety of organizations or who want to pursue a Ph.D. in organizational communication or a related area.

Students in the Organizational Leadership track must complete the four required core courses described above, two required Organizational Leadership track courses, four to six elective courses, and either the comprehensive exams or thesis exit requirement.
Required Courses (in addition to the 5301, 5302, 5303, and 5304)
Take at least two of following (6 hours):

- COMM 5306 – Instructing and Consulting 3 sem. hrs.
- COMM 5307 – Communication and Organizations 3 sem. hrs.
- COMM 5308 – Communicating Leadership 3 sem. hrs.
- COMM 5314 – Small Group Decision Making 3 sem. hrs.
- COMM 5330 – International Leadership 3 sem. hrs.

Electives
In addition to the 12 hours of core courses and 6 hours of required Organization Leadership Track courses, students must complete 18 hours of electives (Comprehensive Exam Option) or 12 hours of electives (Thesis Option). Any of the remaining required course options from above or the courses listed below may be taken for elective credit hours. Students are encouraged to take as many track courses as possible. With prior approval from the Communication Graduate Advisor, up to 6 hours of non-communication graduate level coursework can count as part of this 36-hour requirement.

- COMM 5309 – Seminar in Interpersonal Communication 3 sem. hrs.
- COMM 5310 – Seminar in Intercultural Communication 3 sem. hrs.
- COMM 5311 – Seminar in Persuasion Theory 3 sem. hrs.
- COMM 5312 – Seminar in Gender Communication 3 sem. hrs.
- COMM 5331 – Seminar in Nonverbal Communication 3 sem. hrs.
- COMM 5335 – Advanced Crisis Communication 3 sem. hrs.
- COMM 5340 – Public Relations Theory 3 sem. hrs.
- COMM 5346 – Seminar in New Media 3 sem. hrs.
- COMM 5390 – Special Topics in Communication 3 sem. hrs.
- COMM 5399 – Internship 3 sem. hrs.

2. Strategic Communication Track
The Strategic Communication track focuses on principles, theories, and research of goal-oriented communication, particularly as it relates to communicating with the public. It is appropriate for individuals who are interested in working in public relations or marketing positions within a variety of organizations or who want to pursue a Ph.D. in public relations, persuasion, or a related area.

Students in the Strategic Communication track must complete the four required core courses described above, two required Strategic Communication track courses, four to six elective courses, and either the comprehensive exams or thesis exit requirement.
Required Courses
Take at least two of the following (6 hours):

- COMM 5311 – Seminar in Persuasion Theory 3 sem. hrs.
- COMM 5335 – Advanced Crisis Communication 3 sem. hrs.
- COMM 5340 – Public Relations Theory 3 sem. hrs.
- COMM 5346 – Seminar in New Media 3 sem. hrs.

Electives
In addition to the 12 hours of core courses and 6 hours of required Strategic Communication Track courses, students must complete 18 hours of electives (Comprehensive Exam Option) or 12 hours of electives (Thesis Option). Any of the remaining required course options from above or the courses listed below may be taken for elective credit hours. Students are encouraged to take as many track courses as possible. With prior approval from the Communication Graduate Advisor, up to 6 hours of non-communication graduate level coursework can count as part of this 36-hour requirement.

- COMM 5306 – Instructing and Consulting 3 sem. hrs.
- COMM 5307 – Communication and Organizations 3 sem. hrs.
- COMM 5308 – Communicating Leadership 3 sem. hrs.
- COMM 5309 – Seminar in Interpersonal Communication 3 sem. hrs.
- COMM 5310 – Seminar in Intercultural Communication 3 sem. hrs.
- COMM 5312 – Seminar in Gender Communication 3 sem. hrs.
- COMM 5314 – Small Group Decision Making 3 sem. hrs.
- COMM 5330 – International Leadership 3 sem. hrs.
- COMM 5331 – Seminar in Nonverbal Communication 3 sem. hrs.
- COMM 5390 – Special Topics in Communication 3 sem. hrs.
- COMM 5399 – Internship 3 sem. hrs.

3. Interpersonal Communication Track
The Interpersonal Communication track provides courses that focus on principles, theories, and research surrounding communication that functions to initiate, maintain, deepen, and sometimes terminate relationships. The track is especially geared toward individuals who wish to work in positions or professions that emphasize interaction with others; it is also appropriate for students who wish to pursue doctoral study in interpersonal communication or related areas.

Students in the Interpersonal Communication track must complete the four required core courses described above, two required Interpersonal Communication track courses, four to six elective courses, and either the comprehensive exams or thesis exit requirement.
**Required Courses**
Take at least two of the following (6 hours):

- COMM 5309 – Seminar in Interpersonal Communication 3 sem. hrs.
- COMM 5310 – Seminar in Intercultural Communication 3 sem. hrs.
- COMM 5312 – Seminar in Gender Communication 3 sem. Hrs.
- COMM 5315 – Family Communication 3 sem. hrs.
- COMM 5331 – Seminar in Nonverbal Communication 3 sem. hrs.

**Electives**
In addition to the 12 hours of core courses and 6 hours of required Interpersonal Communication Track courses, students must complete 18 hours of electives (Comprehensive Exam Option) or 12 hours of electives (Thesis Option). Any of the remaining required course options from the above or the courses listed below may be taken for elective credit hours. Students are encouraged to take as many track courses as possible. With prior approval from the Communication Graduate Advisor, up to 6 hours of non-communication graduate level coursework can count as part of this 36-hour requirement.

- COMM 5306 – Instructing and Consulting 3 sem. hrs.
- COMM 5307 – Communication and Organizations 3 sem. hrs.
- COMM 5308 – Communicating Leadership 3 sem. hrs.
- COMM 5311 – Seminar in Persuasion Theory 3 sem. hrs.
- COMM 5314 – Small Group Decision Making 3 sem. hrs.
- COMM 5330 – International Leadership 3 sem. hrs.
- COMM 5390 – Special Topics in Communication 3 sem. hrs.
- COMM 5399 – Internship 3 sem. hrs.

**Exit Requirement Options (choose one):**
Students must complete 36 graduate hours in Communication with a cumulative 3.0 GPA or higher. All students admitted to the program will automatically be registered for the Comprehensive Exam exit requirement.

1. **Comprehensive Exam.** Students will take 12 hours of core coursework, 6 hours of required track coursework, and 18 hours of pre-approved electives. Students will also successfully complete examinations that cut across completed courses allowing students to demonstrate their abilities to analyze and synthesize material. The exams will be given during the semester of expected graduation and will be graded as “pass” (for credit), or “fail” (for no credit). If the student fails the examinations, the student will need to attempt the exams in a subsequent semester. The student must achieve a passing grade on all exam questions in order to graduate.

2. **Thesis.** Students may apply to complete a thesis instead of comprehensive exams. This is an appropriate option for individuals who are interested in pursuing a Ph.D. or who want to work in an area that involves research. To apply to complete the thesis, students must develop a thesis pre-proposal that the faculty will evaluate. Students who are approved to
complete the thesis will take 12 hours of core coursework, 6 hours of required track coursework, 12 hours of pre-approved electives, and at least 6 hours of thesis work culminating in the thesis document. Thesis students will also defend a thesis in an oral examination to the appropriate graduate faculty. A majority of the faculty on the thesis committee must grade the thesis and defense as “credit” for it to be accepted to meet graduation requirements. If the student does not receive a “credit” score, the student has one year from the time of the first defense to complete the thesis satisfactorily and fulfill this requirement. Students must use the required College of Graduate Studies forms and meet the deadlines for thesis committee formation and scheduling of the thesis defense. The thesis must meet the College of Graduate Studies thesis formatting requirements in addition to those of their discipline. For CGS deadlines and forms, refer to the CGS website and/or CGS Masters Handbook.
Communication Graduate Courses and Descriptions

COMM 5301 – Introduction to Communication Scholarship
This is a practical introduction to scholarship in the Communication discipline with emphasis in: reading and understanding academic source material; finding source material in scholarly literatures; writing academic research papers; editing and revising your own work; and presenting scholarship. Completing this course will prepare you to think, write, and present ideas as an advanced scholar in the Communication discipline.

COMM 5302 – Seminar in Communication Theory
This course represents an advanced treatment of theory in the Communication discipline. Theoretical traditions and theories discussed in this course are used by scholars to explain and/or interpret communication processes in such areas as interpersonal, intercultural, organizational, and media settings.

COMM 5303 – Research Methodology
This course is designed as an intellectual and practical introduction to communication research at the graduate level, including epistemological, intellectual, and practical issues associated with qualitative, quantitative, and critical methods research.

COMM 5304 – Cultural Studies
This course examines theoretical approaches to cultural studies; focus on interdisciplinary research of media audiences and covering a range of methods and theoretical frameworks; concentration varies.

COMM 5306 – Instructing and Consulting
This course will draw upon academic research in instructional communication to provide a foundation for aligning the instructional skills and knowledge necessary for achieving organizational strategic goals and objectives.

COMM 5307 – Communication and Organizations
This course surveys traditional and contemporary readings in organizational communication. Readings cover such topics as the relationship of communication and organizational structure, process, stakeholders, leadership, decision making, culture, and identity. [Credit may not be given for both this course and PADM 5307.]

COMM 5308 – Communicating Leadership
This course focuses on the process of influence that takes place through communication to achieve goals or to produce change from a collective of people. This course will include instruction on the various approaches to leadership, process of leadership, and the role that leadership plays in a variety of contexts.

COMM 5309 – Seminar in Interpersonal Communication
This seminar focuses on terminology, key theories, and functions of interpersonal communication as it pertains to the formation and maintenance of relationships.
COMM 5310 – Seminar in Intercultural Communication
This course explores the relationship between communication and culture through scholarly readings, discussions, and critiques in three subfields of Intercultural Communication: cultural communication, cross-cultural communication, and intercultural communication.

COMM 5311 – Seminar in Persuasion Theory
This course investigates traditional and contemporary theories of persuasion and is an in-depth study of the major concepts of persuasive communication.

COMM 5312 – Seminar in Gender Communication
This seminar focuses on terminology, key theories, and cutting-edge research within the study of gender communication.

COMM 5314 – Small Group Decision Making
This course will focus on the theory and practice of small group decision making, by considering both effective work groups and small groups that have made faulty decisions.

COMM 5315 – Family Communication
Overview of theory and research on communication in the family. Content focuses on definitions, frameworks, perspectives, theories, and outcomes tied to the study of communication processes within the family.

COMM 5330 – International Leadership
Introduces graduate and advanced students to the study of leadership in international and intercultural settings with the emphasis on the context of mediated communication.

COMM 5331 – Seminar in Nonverbal Communication
This seminar will educate students about the history, key theories, types and functions of nonverbal communication, or message with words.

COMM 5335 – Advanced Crisis Communication
Examines crisis communication from the perspective of academic researchers and practitioners. Includes the analysis of crisis communication research, reviews the elements of an effective crisis communication plan, and centers on case study analysis of best and worst practices in crisis planning, prevention, and response.

COMM 5340 – Public Relations Theory
A discussion of theories of excellence in public relations and crisis communication through the exploration of models, roles, communication, media, ethics, and culture to serve as a foundation for professional practice.

COMM 5346 – Seminar in New Media
Explores contemporary instances of new and emerging media platforms, especially as facilitated through digital media technologies, as they continue to disseminate more widely as portals of communication. Students will engage with specific issues in new media through the lenses of various cultural theories in order to gain a greater understanding of the scope of new media, its
culture, and the relationships that exist between machines and humans, as well as those between society and technology.

**COMM 5390 – Special Topics in Communication**
This course is an intensive exploration of selected topics in communication study. Topics may include, but are not limited to, the following: ethnography, language and social interaction, critical and rhetorical methods, and interviewing. May be repeated when topics vary.

**COMM 5395 – Thesis**
The thesis is independent research under the direction of a student’s graduate committee, and to result in a completed thesis project, it should be taken in two separate semesters for a total of 6 credit hours dependent upon thesis proposal. Prerequisite: Approval of a student’s Faculty Mentor. Grade assigned will be “credit” (CR) or “no credit” (NC).

**COMM 5396 – Individual Study**
This Individual Study course is designed to provide inquiry and research opportunities in an area of special interest otherwise not available in course offerings. Two individual study courses may be applied toward the degree with the approval of the student’s Faculty Mentor.

**COMM 5396 – Internship**
Practical experience in the communication field through placement in an organization. By application only and approval of the internship coordinator. Prerequisites: Completion of at least 18 graduate hours in communication. Only 3 hours of internship may apply for the major and with internship credit, the hours outside the program that can be counted toward the major decreases to 3 hours.
Communication Graduate Course Rotation

Course Rotation by Course Number

<table>
<thead>
<tr>
<th>COURSE</th>
<th>ROTATION</th>
</tr>
</thead>
<tbody>
<tr>
<td>5301 Introduction to Communication Scholarship</td>
<td>Fall</td>
</tr>
<tr>
<td>5302 Seminar in Communication Theory</td>
<td>Fall</td>
</tr>
<tr>
<td>5303 Research Methodology</td>
<td>Spring</td>
</tr>
<tr>
<td>5304 Cultural Studies</td>
<td>Spring</td>
</tr>
<tr>
<td>5306 Instructing and Consulting</td>
<td>Spring even years</td>
</tr>
<tr>
<td>5307 Communication and Organizations</td>
<td>Fall even years</td>
</tr>
<tr>
<td>5308 Communicating Leadership</td>
<td>Fall odd years</td>
</tr>
<tr>
<td>5309 Seminar in Interpersonal Communication</td>
<td>Spring years</td>
</tr>
<tr>
<td>5310 Seminar in Intercultural Communication</td>
<td>Summer even years</td>
</tr>
<tr>
<td>5311 Seminar in Persuasion Theory</td>
<td>Fall even years</td>
</tr>
<tr>
<td>5312 Seminar in Gender Communication</td>
<td>Fall even years</td>
</tr>
<tr>
<td>5314 Small Group Decision Making</td>
<td>Spring odd years</td>
</tr>
<tr>
<td>5315 Family Communication</td>
<td>Spring odd years</td>
</tr>
<tr>
<td>5330 International Leadership</td>
<td>Summer even years</td>
</tr>
<tr>
<td>5331 Seminar in Nonverbal Communication</td>
<td>Fall odd years</td>
</tr>
<tr>
<td>5335 Advanced Crisis Communication</td>
<td>Spring even years</td>
</tr>
<tr>
<td>5340 Public Relations Theory</td>
<td>Spring odd years</td>
</tr>
<tr>
<td>5346 Seminar in New Media</td>
<td>Fall odd years</td>
</tr>
<tr>
<td>5390 Special Topics in Communication</td>
<td>Summer</td>
</tr>
<tr>
<td>5394 Seminar in Communication</td>
<td>As needed, requires approval</td>
</tr>
<tr>
<td>5395 Thesis</td>
<td>As needed, requires approval</td>
</tr>
<tr>
<td>5396 Individual Study</td>
<td>As needed, requires approval</td>
</tr>
<tr>
<td>5399 Internship</td>
<td>Fall, Spring, Summer</td>
</tr>
</tbody>
</table>

Course Rotation by Semester

Fall Odd Years
5301 Intro to Comm Scholarship I
5302 Communication Theory I
5308 Communicating Leadership (O)
5331 Nonverbal Communication (I)
5346 New Media (S)

Fall Even Years
5301 Intro to Comm Scholarship I
5302 Communication Theory I
5307 Communication and Organizations (O)
5312 Gender Communication (I)
5311 Persuasion Theory (S)

Spring Even Years
5303 Research Methods I
5304 Cultural Studies I
5306 Instructing and Consulting (O)
5309 Interpersonal Communication(I)
5335 Advanced Crisis Communication (S)

Spring Odd Years
5303 Research Methods I
5304 Cultural Studies I
5314 Small Group Decision Making (O)
5315 Family Communication (I)
5340 Public Relations Theory (S)
### Summer Even Years
- 5330 International Leadership (O)
- 5390 Special Topics

### Summer Odd Years
- 5310 Intercultural Communication (I)
- 5390 Special Topics

### Course Rotation for Track Courses

#### Interpersonal Communication
- 5331 Nonverbal Communication (Fall odd years)
- 5309 Interpersonal Communication (Spring even years)
- 5312 Gender Communication (Fall even years)
- 5315 Family Communication (Spring odd years)
- 5310 Intercultural Communication (Summer odd years)

#### Organizational Communication
- 5308 Communicating Leadership (Fall odd years)
- 5306 Instructing and Consulting (Spring even years)
- 5330 International Leadership (Summer even years)
- 5307 Communication and Organizations (Fall even years)
- 5314 Small Group Decision Making (Spring odd years)

#### Strategic Communication
- 5346 New Media (Fall odd years)
- 5335 Advanced Crisis Communication (Spring even years)
- 5311 Persuasion Theory (Fall even years)
- 5340 Public Relations Theory (Spring odd years)
Matriculation Guide

Listed below are sample sequences of courses for full-time students pursuing an MA in Communication based on the 2019-2020 catalog. The process will look different for students attending part time, who choose to take summer classes, who choose to complete a thesis, or who choose to take comprehensive exams in a subsequent semester. Be sure to work with your faculty advisor to determine your specific plan.

**Fall 2019**

<table>
<thead>
<tr>
<th>Course</th>
<th>Credits</th>
</tr>
</thead>
<tbody>
<tr>
<td>COMM 5301 Introduction to Communication Scholarship</td>
<td>3</td>
</tr>
<tr>
<td>COMM 5302 Seminar in Communication Theory</td>
<td>3</td>
</tr>
<tr>
<td>Track course: COMM 5308 Communicating Leadership (O)</td>
<td>3</td>
</tr>
<tr>
<td></td>
<td>COMM 5331 Nonverbal Communication (I)</td>
</tr>
<tr>
<td></td>
<td>COMM 5346 New Media (S)</td>
</tr>
</tbody>
</table>

**Spring 2020**

<table>
<thead>
<tr>
<th>Course</th>
<th>Credits</th>
</tr>
</thead>
<tbody>
<tr>
<td>COMM 5303 Research Methodology</td>
<td>3</td>
</tr>
<tr>
<td>COMM 5304 Cultural Studies</td>
<td>3</td>
</tr>
<tr>
<td>Track course: COMM 5306 Instructing and Consulting (O)</td>
<td>3</td>
</tr>
<tr>
<td></td>
<td>COMM 5309 Interpersonal Communication (I)</td>
</tr>
<tr>
<td></td>
<td>COMM 5335 Advanced Crisis Communication (S)</td>
</tr>
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</table>

**Fall 2020**

<table>
<thead>
<tr>
<th>Course</th>
<th>Credits</th>
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</thead>
<tbody>
<tr>
<td>Track course: COMM 5307 Communication in Organizations (O)</td>
<td>3</td>
</tr>
<tr>
<td></td>
<td>COMM 5312 Gender Communication (I)</td>
</tr>
<tr>
<td></td>
<td>COMM 5311 Persuasion Theory (S)</td>
</tr>
</tbody>
</table>

Elective | 3

**Spring 2021**

<table>
<thead>
<tr>
<th>Course</th>
<th>Credits</th>
</tr>
</thead>
<tbody>
<tr>
<td>Track course: COMM 5314 Small Group Decision Making (O)</td>
<td>3</td>
</tr>
<tr>
<td></td>
<td>COMM 5315 Family Communication (I)</td>
</tr>
<tr>
<td></td>
<td>COMM 5340 Public Relations Theory (S)</td>
</tr>
</tbody>
</table>

Elective | 3

Elective | 3

Comprehensive exams

36 credits
Curriculum Processes and Policies

Advising
When new graduate students enter the program, each is assigned a graduate faculty advisor. Students are encouraged to consult with their faculty advisor in choosing their track, courses, and exit requirement. Students are also encouraged to talk with their faculty advisor about student development opportunities and career paths. You will need your advisor’s signature on most official paperwork (e.g., track selection form, degree plan form).

When students complete a thesis, the thesis advisor will replace the assigned advisor. Students who wish to change their advisor to another graduate faculty member need to consult with the graduate coordinator. It is not always possible to change advisors. However, students are always welcome to talk with faculty in their track area about courses and personal and professional development.

Rachelle Stanley is the academic graduate advisor for all graduate students for the College of Liberal Arts. Students should consult with her about questions about the mechanics of registration, credit transfers, applying for graduation, etc. Her office is located at 203 Driftwood. You can reach her at 361-825-3466 or rachelle.stanley@tamucc.edu.

Selecting a Track
During the student’s first full-term semester (fall/spring), students will select their track. To do so, students will work with their assigned advisor to complete the Track Selection Form, which will be provided by the graduate coordinator. Students are also encouraged to complete a draft of their degree plan. This will help students identify which courses they will need to take each semester. This is particularly important since most courses are offered once every two years.

Students are encouraged to stay with their selected track for the duration of the degree. However, in the event that a student chooses to switch tracks, he or she will need to complete a new Track Selection Form. Students are expected to complete the requirements of the newly selected track, which may mean adding additional time in the program. Students should consult with their advisor before switching tracks.

Selecting and Registering for Courses
Each required core course is offered once a year. Track courses and elective courses are offered every other year. Review the course rotation to determine when the courses you need will be offered. It is important to plan ahead. Be sure to take the required track courses during the semester they are offered, even if it means delaying a required core course or changing an elective.

Students are encouraged to consult with their advisor or the graduate coordinator if they have questions or concerns about selecting a course. None of the courses have prerequisites, however, students should take Introduction to Communication Scholarship during their first fall semester. COMM 5396- Individual Course Study, COMM 5395 Thesis, and COMM 5399 Internship all require permission to register for them. Talk to your advisor if you need to register for one of these courses.
Exceptions for Track Requirements
Students must demonstrate that they have made every effort to register for and complete all required core and track courses. In the event that a required track course is not offered during the time frame that the students is completing his or her degree, the student will need to work with their advisor and graduate coordinator to complete an exceptions form. This may allow a substitution of an elective course for the required track course. Exceptions cannot be made for required core courses.

Completing a Degree Plan
Students complete a formal degree plan during the semester in which they complete their 18th credit hour. For full-time students, this occurs during the second semester. It may be in the third to fifth semester for part-time students. The degree plan requires students to indicate the courses they have taken, courses they plan to take, and the exit requirement they intend to complete. Students are automatically assigned to complete comprehensive exams. (See the section on comprehensive exams for more information about this process). Students who plan to pursue a Ph.D., who plan to work in professions that involve research, or who want to complete a research project for personal development may apply to complete a thesis. This involves submitting a pre-proposal for graduate faculty review. (See the section on theses for more information about this process). Students should work talk with their advisors to complete the degree plan form and to select an exit requirement.

Degree Planner
Students can monitor their progress in the program by accessing their degree plan through Degree Planner available here: http://degreeplanner.tamucc.edu. It is a good idea to bring a copy of your degree works plan whenever you meet with your faculty or academic advisor.

Course Materials
Faculty select course materials that focus and enhance student learning. Graduate students are expected to purchase or acquire access to all required materials that have been assigned by the instructor for a particular course. Students should plan to keep their course materials, particularly for their core and track courses, until they have completed the program as the materials will be needed to complete comprehensive exams. Students are encouraged to purchase (as opposed to renting) core and track materials.

Applying for Graduation
Students intending to have a degree conferred must notify the appropriate dean’s office and their academic advisor. All transferred work needed for undergraduate degree conferment must be received by the Office of the University Registrar within the graduating term. Students who plan to participate in a graduation exercise and/or receive a diploma must complete an application for graduation by the deadline indicated in the Academic Calendar. An application for graduation must be obtained and processed through the student’s academic advisor. Students participating in the graduation exercise will also be required to obtain an appropriate cap and gown. The application for graduation is not transferable to a subsequent semester. If a student does not graduate, the application will be canceled. A new application must be obtained and processed through the student’s academic advisor.
Students who apply for graduation, but do not graduate, must reapply in the semester that they plan to graduate. Students who plan to participate in a graduation ceremony during a semester that is different from the semester in which they complete the degree should not apply for graduation. Please contact the academic advisor for instruction on how to proceed.

Statement on Academic Integrity
Texas A&M University-Corpus Christi students are expected to conduct themselves in accordance with the highest standards of academic honesty. Academic misconduct for which a student is subject to penalty includes all forms of cheating, which include but are not limited to illicit possession of examinations or examination materials, falsification, forgery, plagiarism or collusion in any of these behaviors.

Responsibility of the Student: It is the responsibility of the student to become educated regarding University Rules, Regulations and Policies regarding academic misconduct. This includes, but is not limited to, seeking clarification from each instructor regarding acceptable behaviors and guidelines for completing individual assignments. A failure to become educated with the University Rules, Regulations and Policies or the instructors' guidelines will not excuse the student from accountability for violations of such policies.

Responsibility of the Instructor: The instructor should maintain a policy regarding academic misconduct within their syllabus and provide clear expectations regarding behaviors that will and will not be permitted regarding the completion of in and out of class assignments. The instructor shall address all matters of suspected academic misconduct with the student in question and may choose to document and refer the matter to the Office of Judicial Affairs. The burden of proof shall lie on the instructor when presenting cases of academic misconduct to the Office of Judicial Affairs.

Disciplinary action for academic misconduct is first the responsibility of the faculty member assigned to the course. The faculty member is charged with assessing the gravity of any case of academic misconduct and with giving appropriate sanction to any student involved.

Sanctions that may be recommended by the faculty member for individual cases of academic misconduct include one or more of the following:
- Written reprimand (an official letter of reprimand will be issued by the Office of the Associate Dean of Students);
- Requirement to re-do work in question;
- Requirement to submit additional work;
- Lowering of grade on work in question;
- Assigning grade of “F” to work in question;
- Assigning grade of “F” for course;
- Recommendation for more severe punishment, such as suspension, dismissal from program, or expulsion from the University.

If the faculty member recommends more severe sanction, such as dismissal from program or expulsion from the program or from the University, the matter will automatically be reviewed by the office of the Associate Dean of Students and may be referred to an Academic Integrity
Hearing Panel. Additionally, if the student has a history of academic misconduct, the matter will be reviewed by the Academic Integrity Hearing Panel.

The faculty member must file a record for each case of academic misconduct, including a description of the incident, the disciplinary action taken, the assignment, the instructions for the assignment, and evidence indicating misconduct, and a current syllabus for the course to the Office of the Associate Dean of Student. The faculty member should also provide a copy to the chair of their department. The Office of the Associate Dean of Students will maintain records of such cases for a period of five years after the student’s last enrollment date.

For additional information regarding this process students should refer to University Rules and Procedures 13.02.99.C3.01: Academic Misconduct Cases, which can be found online at judicialaffairs.tamu.cc.edu.

**Additional General Academic Policies and Regulations**

Please consult the **Graduate Catalog** located on the College of Graduate Studies website for additional information about policies and regulations affecting all graduate students including information about transferring credit, adding or dropping a course, grades, scholastic probation, and others.
# Degree Plan Worksheet

*Use this form to help plan out your program of study.*

**STUDENT:** ___________________________  **ID:** __________   **DATE:** __________

**EXPECTED DATE OF GRADUATION** *(semester, year):* ____________________

This purpose of this form is to record completed and anticipated courses and to declare which exit requirement the student intends to undertake for the completion of the 36-hour degree.

### CORE COURSES (12 hours)

<table>
<thead>
<tr>
<th>Course</th>
<th>SEM, YEAR</th>
<th>INSTRUCTOR</th>
</tr>
</thead>
<tbody>
<tr>
<td>COMM 5301 Intro. to Communication Scholarship</td>
<td>__________</td>
<td>__________</td>
</tr>
<tr>
<td>COMM 5302 Seminar in Communication Theory</td>
<td>__________</td>
<td>__________</td>
</tr>
<tr>
<td>COMM 5303 Research Methodology</td>
<td>__________</td>
<td>__________</td>
</tr>
<tr>
<td>COMM 5304 Cultural Studies</td>
<td>__________</td>
<td>__________</td>
</tr>
</tbody>
</table>

### TRACK:

- [ ] Strategic Communication
- [ ] Organizational Communication
- [ ] Interpersonal Communication

**TRACK COURSES** *(6 hours required, plus 6 hours electives)*

<table>
<thead>
<tr>
<th>Course</th>
<th>SEM, YEAR</th>
<th>INSTRUCTOR</th>
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</thead>
<tbody>
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</table>

**ADDITIONAL ELECTIVES** *(12 hours for comprehensive exam exit, 6 hours for thesis exit)*

<table>
<thead>
<tr>
<th>Course</th>
<th>SEM, YEAR</th>
<th>INSTRUCTOR</th>
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<tbody>
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</tbody>
</table>

*Only 6 hours of track courses are required. Students who are unable to take 12 hours of track courses should complete their track with electives that best fit their track. In addition to the core, these courses will be the focus of comprehensive exam.

**With prior approval from the student’s graduate advisor/committee, up to 6 hours of non-communication graduate level coursework can be counted for elective credit.*
Comprehensive Exam Process

Comprehensive exams are designed for students to demonstrate that they have mastery in communication principles, concepts, theories, and research. Comprehensive exams should be taken during the student’s last semester of coursework or in the semester following the last semester of coursework. Comprehensive exams are offered during fall and spring semesters. Students must be registered for a course credit during the semester they intend to graduate. If students have completed all of their required coursework, they will need to register for a one-credit DIS during the semester that they complete comprehensive their exams.

Content. Exam content is based on both core and track courses. All students will answer questions tied to the four required core classes which include: COMM 5301 Introduction to Communication Scholarship, COMM 5302 Seminar in Communication Theory, COMM 5303 Research Methodology, and COMM 5304 Seminar in Cultural Theory. Additionally, students will answer questions over four courses associated with their chosen track (Organizational Leadership, Strategic Communication, or Interpersonal Communication). If students have not completed four track courses, they will need to work with their advisor and the graduate coordinator to select electives that best fit with their track to reach a total of four courses. The exam will cover eight courses in total. Students are expected to demonstrate knowledge of the central theories, concepts, research methods, and outcomes covered in these classes.

Preparing for the exam. The graduate coordinator will schedule a meeting at the beginning of the semester to discuss the comprehensive exam process and how to prepare for the exam. However, students are strongly encouraged to prepare for the exam throughout their time in the program. This means purchasing course materials, keeping up with course readings, taking good notes, organizing notes and readings, and reflecting on content central to the course. Students should pay attention to course objectives, how the syllabus is organized, and how the course overlaps and intersects with other courses in the program.

Process. Comprehensive exams take place in two steps. The first portion of the exam is a written exam. For the written portion, students are given 48 hours to answer a set of questions covering the four required core classes and four track courses. Written exams occur over a pre-determined weekend toward the end of fall and spring semesters. The exam dates are set at the beginning of the academic year. It is the student’s responsibility to clear their schedule for the weekend to be able to complete the exam. The exam will not be offered on an alternative weekend. Students may complete the exam at a location of their choosing, e.g., at home, a work office, library, or other location. Students are encouraged to select a location with minimal distractions.

For the written exam, students will receive a word document with their exam questions from the graduate coordinator via email at 7 PM on Friday of the exam weekend. At the end of the 48 hours (7 PM Sunday), students will email their exam answers to the graduate coordinator who will then forward the answers on to the appropriate faculty for evaluation.

Students may access their course notes and readings during the exam. However, students may not use any portion of work previously written for a course as part of their exam answers.
Answers should be constructed during the exam period. Furthermore, all exam questions and answers are confidential. Students are expected to do their work on their own. They may not ask other students about the exam questions during the exam or ask about exams that have been previously completed. Students who have completed comprehensive exams are expected to not share their questions or answers with current students. Doing any of the above is considered a violation of academic integrity.

The second part of the comprehensive exam process is an oral defense of the written exam. Oral defenses are scheduled for 60 minutes and typically take place during the last week of class or finals week. Following the written exam, students will receive written feedback regarding the quality of their answers. Students should use the feedback to prepare for the oral defense. During the defense, faculty will ask follow-up questions to provide students with the opportunity to expand and elaborate on their written answers.

**Evaluation.** Once the oral defense is complete, faculty will discuss both parts of the exam and determine whether the student has passed or failed the exam. Faculty will share the result with students immediately after the oral defense. If faculty determine that a student has failed the exam, the student must take the exam again the following semester. Evaluation of comprehensive exams is tied to the student learning outcomes for the program. You will receive a copy of the evaluation criteria during the exam preparation process.
Thesis Process

All students are automatically assigned to complete comprehensive exams as the exit requirement for the program. Students who are interested in pursuing a Ph.D., who plan to work in jobs in which they work with research, or who are interested in completing a thesis for personal development may apply to conduct a thesis. Like comprehensive exams, the thesis process is designed for students to demonstrate that they have mastery in communication principles, concepts, theories, and research in line with the student learning outcomes for the program.

Applying to complete a thesis. Students indicate their interest in conducting a thesis when they complete their degree plan during the semester of their 18th credit hour. Students will also complete the Thesis Pre-Proposal form, which requires them to describe their thesis topic and potential research plan. Graduate faculty review each student’s thesis pre-proposal and academic performance in the program to determine whether the student will be accepted to complete a thesis. Not all students who apply to complete a thesis are accepted to do so. If faculty determine that it is not a good fit for a student or that there is insufficient faculty availability to advise the thesis, the student will continue with comprehensive exams. Students who are considering completing a thesis are encouraged to start thinking about potential thesis topic early. It is also a good idea to talk with faculty about potential topic and identify a graduate faculty mem

Completing the thesis. Students need to complete at least six credit hours of COMM 5395. To do so students will need to work with their advisor to complete the College of Liberal Arts Graduate Thesis Request form, which will ask students to describe study objectives, student learning outcomes, and specific tasks to be accomplished that semester. Students need to complete the form for each semester they register for COMM 5395. It is important that students complete this form prior to the first week of the semester as it requires several signatures and takes time to process.

During the first semester, students are typically expected to read about and finalize the thesis topic, set up the committee, write the thesis proposal and have it approved by the committee, apply for IRB approval (for those conducting human subjects research), and complete drafts of the introduction and literature review chapters of the thesis. During the second semester, students need to collect and/or analyze data, write the remaining chapters of the thesis, defend the thesis, and submit a copy of the thesis to the dean. Advisors may differ in what they want students to include, how they want the thesis organized, and their expectations about what should be completed each semester. It is important that students talk with their thesis advisor frequently to make sure they are on the same page.

Although it is not uncommon for students to take three semesters to complete the thesis, it is important that students work to stay on track in terms of meeting goals and expectations for each semester in order to continue work on the thesis. If students are not making adequate progress on the thesis given the outcomes set out for the semester, graduate faculty can choose to remove a student from the thesis and have them complete comprehensive exams instead. This may require the student to take additional courses to meet the 36-hour requirement.
<table>
<thead>
<tr>
<th>Graduate Faculty</th>
<th>Graduate Teaching Areas</th>
<th>Office</th>
<th>Office Phone</th>
<th>Email</th>
</tr>
</thead>
<tbody>
<tr>
<td>*Dr. Anantha Babbili</td>
<td>International Leadership, Cultural Studies</td>
<td>BH 330</td>
<td>361-825-2678</td>
<td><a href="mailto:anantha.babbili@tamucc.edu">anantha.babbili@tamucc.edu</a></td>
</tr>
<tr>
<td>Professor</td>
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<tr>
<td>PhD, University of Iowa</td>
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<tr>
<td>*Mr. Gabriel Duran</td>
<td>Teaches production courses in the undergraduate program</td>
<td>BH 223B</td>
<td>361-825-2296</td>
<td><a href="mailto:gabriel.duran@tamucc.edu">gabriel.duran@tamucc.edu</a></td>
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<tr>
<td>Assistant Professor</td>
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<tr>
<td>MFA, University of Texas-Arlington</td>
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<tr>
<td>Mr. Matthew Eichner</td>
<td>Teaches production courses in the undergraduate program</td>
<td>BH 223C</td>
<td>361-825-2464</td>
<td><a href="mailto:matthew.eichner@tamucc.edu">matthew.eichner@tamucc.edu</a></td>
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<tr>
<td>Assistant Professor</td>
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<tr>
<td>University of Oregon</td>
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<tr>
<td>*Dr. Brooke Friley</td>
<td>Persuasion Theory</td>
<td>BH 326</td>
<td>361-825-2179</td>
<td><a href="mailto:brooke.friley@tamucc.edu">brooke.friley@tamucc.edu</a></td>
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<tr>
<td>Basic Course Director</td>
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<tr>
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<tr>
<td>PhD, Purdue University</td>
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<tr>
<td>Ms. Amanda Garza</td>
<td>Teaches the basic course in the undergraduate program</td>
<td>BH 355B</td>
<td>361-825-4133</td>
<td><a href="mailto:amanda.Garza@tamucc.edu">amanda.Garza@tamucc.edu</a></td>
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<tr>
<td>Professor</td>
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<tr>
<td>Professional Assistant Professor</td>
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<tr>
<td>MA, Texas A&amp;M University-Corpus Christi</td>
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<tr>
<td>*Dr. David Gurney</td>
<td>New Media, Cultural Studies</td>
<td>BH 331</td>
<td>361-825-5991</td>
<td><a href="mailto:david.gurney@tamucc.edu">david.gurney@tamucc.edu</a></td>
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<tr>
<td>Department Chair</td>
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<tr>
<td>Associate Professor</td>
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<tr>
<td>PhD, Northwestern University</td>
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<tr>
<td>*Dr. Diana Ivy</td>
<td>Interpersonal Communication, Gender Communication, Nonverbal Communication</td>
<td>BH 325</td>
<td>361-825-5986</td>
<td><a href="mailto:diana.ivy@tamucc.edu">diana.ivy@tamucc.edu</a></td>
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<tr>
<td>Professor</td>
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<tr>
<td>PhD, University of Oklahoma</td>
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<tr>
<td>Mr. Daewon Kim</td>
<td>Teaches production courses in the undergraduate program</td>
<td>BH 222A</td>
<td>361-825-2426</td>
<td><a href="mailto:daewon.kim@tamucc.edu">daewon.kim@tamucc.edu</a></td>
</tr>
<tr>
<td>Assistant Professor</td>
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<td></td>
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<tr>
<td>San Francisco State University</td>
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<tr>
<td>*Dr. Sining Kong</td>
<td>New Media, Public Relations Theory, Research Methods</td>
<td>BH 372</td>
<td>361-825-2729</td>
<td><a href="mailto:sining.kong@tamucc.edu">sining.kong@tamucc.edu</a></td>
</tr>
<tr>
<td>Assistant Professor</td>
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<tr>
<td>PhD, University of Florida</td>
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</table>

Department of Communication and Media Faculty

Fall 2019
<table>
<thead>
<tr>
<th>Name</th>
<th>Title</th>
<th>Department</th>
<th>Office</th>
<th>Phone</th>
<th>Email</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Dr. Michelle Maresh-Fuehrer</strong></td>
<td>Associate Professor</td>
<td>Public Relations Theory, Advanced Crisis Communication, Research Methods</td>
<td>BH 329</td>
<td>361-825-2273</td>
<td><a href="mailto:michelle.maresh-fuehrer@tamucc.edu">michelle.maresh-fuehrer@tamucc.edu</a></td>
</tr>
<tr>
<td><em>Dr. Stephanie Rollie Rodriguez</em></td>
<td>Graduate Coordinator</td>
<td>Introduction to Communication Scholarship, Family Communication, Interpersonal Communication, Intercultural Communication, Communication Theory</td>
<td>BH 335</td>
<td>361-825-5753</td>
<td><a href="mailto:stephanie.rodriguez@tamucc.edu">stephanie.rodriguez@tamucc.edu</a></td>
</tr>
<tr>
<td><strong>Dr. Kellie Smith</strong></td>
<td>Director for Center of Faculty of Excellence Assistant Professor</td>
<td>Persuasion Theory</td>
<td>CCH 115-B</td>
<td>361-825-6060</td>
<td><a href="mailto:kellie.smith@tamucc.edu">kellie.smith@tamucc.edu</a></td>
</tr>
<tr>
<td><strong>Dr. Michael Sollitto</strong></td>
<td>Assistant Professor</td>
<td>Communication and Organizations, Communicating Leadership, Instructing and Consulting, Small Group Decision Making, Research Methods, Communication Theory</td>
<td>BH 327</td>
<td>361-825-2443</td>
<td><a href="mailto:michael.sollitto@tamucc.edu">michael.sollitto@tamucc.edu</a></td>
</tr>
<tr>
<td><strong>Dr. Ethan Thompson</strong></td>
<td>Professor</td>
<td>Teaches primarily media studies courses in the undergraduate program</td>
<td>BH 326</td>
<td>361-825-5993</td>
<td><a href="mailto:ethan.thompson@tamucc.edu">ethan.thompson@tamucc.edu</a></td>
</tr>
<tr>
<td><strong>Mr. Scott Thurman</strong></td>
<td>Assistant Professor</td>
<td>Teaches production courses in the undergraduate program</td>
<td>BH 222B</td>
<td>361-825-2586</td>
<td><a href="mailto:scott.thurman@tamucc.edu">scott.thurman@tamucc.edu</a></td>
</tr>
</tbody>
</table>

* Denotes graduate faculty status
Department of Communication and Media Graduate Program
Important Dates 2019-2020

**Fall 2019**

Aug. 26  Classes Begin

Sept. 2  Labor Day Holiday

Oct. 5  Graduate Faculty-Student Mixer (*tentative*)

Sept. 30  Deadline to Apply for December Graduation with regular fee

Nov. 1  Spring Scholarship Application Deadline

Nov. 8  Degree Plan Due
        MA Track Designation Form Due

Nov. 8  Last Day to Drop a Class

Nov. 14  Final Deadline to Apply for Dec. Graduation

Nov. 15  Thesis Defense Deadline

Nov. 15  Thesis Pre-Proposal Due

Nov. 15-17  Comprehensive Exams (*Written Portion*)

Nov. 28-29  Thanksgiving Holiday Break

Dec. 6, 9-12-  Comprehensive Exams (*Oral Portion*)

Nov. 29  Thesis Submission Deadline

Dec. 13  Hooding Ceremony

Dec. 14  Fall Commencement

**Fall 2019 Conferences & Conference Submission Deadlines**

Aug. 7-10  AEJMC Conference (Toronto, Canada)

Sept. 6  SSCA Conference Submission Deadline

Oct. 3-5  TSCA Conference (Amarillo, TX)

Oct. 20-22  PRSA Conference (San Diego, CA)

Oct. 11  CSCA Conference Submission Deadline

Oct. 15  ECA Conference Submission Deadline
<table>
<thead>
<tr>
<th>Date</th>
<th>Event</th>
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<tbody>
<tr>
<td>Nov. 1</td>
<td>ICA Conference Submission Deadline</td>
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<tr>
<td>Nov. 14-17</td>
<td>National Communication Association Conference (Baltimore, MD)</td>
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<td>Dec. 5</td>
<td>IRCC Conference Submission Deadline</td>
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**Spring 2020**

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<th>Date</th>
<th>Event</th>
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<tbody>
<tr>
<td>Jan. 21</td>
<td>Classes Begin</td>
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<tr>
<td>Feb. 29</td>
<td>Graduate Faculty-Student Mixer <em>(tentative)</em></td>
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<tr>
<td>TBD</td>
<td>Deadline to Apply for May Graduation regular fee</td>
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<tr>
<td>Mar. 11-15</td>
<td>Spring Break</td>
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<td>Mar. 27</td>
<td>Degree Plan Due</td>
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<td>MA Track Designation Form Due</td>
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<td>April 10</td>
<td>Last Day to Drop a Class</td>
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<td>April 15</td>
<td>Summer Scholarship Application Deadline</td>
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<td>April 16</td>
<td>Last Day to Apply for Spring Graduation</td>
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<td>April 17</td>
<td>Thesis Defense Deadline</td>
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<td>Apr. 17</td>
<td>Thesis Pre-Proposal Due</td>
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<td>Apr. 17-18</td>
<td>Comprehensive Exams <em>(Written Portion)</em></td>
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<td>May 8, 11-14</td>
<td>Comprehensive Exams <em>(Oral Portion)</em></td>
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<td>May 1</td>
<td>CGS Thesis Submission Deadline</td>
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<td>Hooding Ceremony</td>
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**Spring 2019 Conferences & Conference Submission Deadlines**

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<tr>
<td>Mar. 9-11</td>
<td>IRCC Conference (Orlando, FL)</td>
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<tr>
<td>April</td>
<td>AEJMC Conference Submission Deadline</td>
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</table>
April 1-5      SSCA Conference (Frisco, TX)
April 1-5      ECA Conference (Baltimore, MD)
April 14-19    CSCA Conference (Chicago O’Hare)
May 21-25      ICA Conference (Gold Coast, Australia)

Key:
AEJMC = Association for Education in Journalism and Mass Communication
CSCA = Central States Communication Association
ECA = Eastern Communication Association
ICA = International Communication Association
IRCC = International Risk & Crisis Communication
PRSA = Public Relations Society of America
SSCA = Southern Communication Association
Student Development Opportunities

I. Graduate Teaching Assistantships

**Assistantship Description.** The Department of Communication and Media offers competitive teaching assistantships. The number and availability of assistantships available each semester is dependent on funding and course demand.

Unless otherwise noted, all Graduate Teaching Assistants will assist with COMM 1311–Foundations of Communication. GTAs will discuss course content with students using mini-lecture and quiz strategies, as well as in-class activities. Additionally, GTAs facilitate writing and speaking assignments, grade student work, and maintain all student records for the assigned sections. Each GTA is responsible for two sections that include approximately 20 students each. This enrollment may fluctuate.

Outside of the classroom Graduate Teaching Assistants maintain contact with students through Blackboard and/or face-to-face meetings, which usually occur in the GTA’s cubicle on the third floor of Bay Hall. They assist students with all course components, to include content mastery and assignment completion.

Finally, GTAs are required to attend training workshops that are held prior to the beginning of the semester and then regular, weekly meetings (1 hour, 3 times per week) with the Basic Course Director. Occasionally, additional, supplemental training meetings will be scheduled during the required on-campus hours of 10 a.m. to 3 p.m., or outside of this time frame with advance notice and consideration of GTA schedules. The workload for a GTA is 20 hours per week.

**Duties include:**

- Following the rules in the *Graduate Teaching Manual* and other university rules that apply to teaching.
- Completing all training required by the A&M System prior to beginning the semester.
- Demonstrating thorough knowledge about the material in the text for COMM 1311 and other related material necessary to create effective learning in the classroom.
- Managing course assignments and requirements in Blackboard. (Training is provided.)
- Checking and responding to all email and bulletin board posts in Blackboard – from students and the Basic Course Director – within 24 hours (except on holidays and weekends).
- Monitoring and utilizing all educational technology, as needed, while in the classroom with students.
- Ensuring any department equipment issued for instructional use is kept in good working order and in a secure location, and returned as instructed at the end of each semester.
- Grading student assignments and conducting discussions and activities while in the classroom with students.
- Assisting with the creation of activities and assignments for the course when requested.
- Holding 3 office hours each week from 10 a.m. to 11 a.m. on MWF and communicating with students enrolled in their assigned sections (including via Blackboard) as needed.
- Attending all classes and regular meetings and completing tasks by deadlines as assigned by the Basic Course Director.
- Keeping and maintaining records for students enrolled in the assigned sections and providing records to the Basic Course Director upon request.
- Issuing and submitting grades at mid-term and end of semester as instructed by the Basic Course Director.
- Mentoring new GTAs.
- Working cooperatively with all faculty, staff, and students at TAMU-CC.
- Representing the Communication program and university through professional attitudes and behaviors.

**Application Requirements & Process.** All application materials are submitted electronically to the Basic Course Director and will include an essay component, a resume/CV, and contact information for three eligible references. When GTA positions become available, a call for applications will be sent out to all current and admitted students informing them of these openings and application deadlines.

Persons considered for a Graduate Teaching Assistant (GTA) position must meet the following requirements:

1) Have completed a bachelor’s in communication or related field;
2) Be admitted on regular status to a graduate program at TAMU-CC, communication program preferred;
3) Enroll for 9 graduate hours at TAMU-CC for the semester in which a GTA application is being submitted, by the deadline set by the Basic Course Director and as approved by a graduate advisor;
4) Be available every MWF from 10:00 a.m. until 3:00 p.m. to meet with students, attend class, and attend training. Class times are MWF 11:00-11:50 and 1:00-1:50.
5) Have no other obligations or interests that may conflict with the teaching responsibilities and/or university policy.

**Conditions of employment.** A selection committee, chaired by the Basic Course Director, will review applications, interview selected candidates and make final hiring decisions, based on funding and university needs. Initial employment is contingent upon accuracy of information provided in the application, regular admission to a graduate program at TAMU-CC, and enrollment in 9 hours of graduate work. Per university policy, a background check must be run on all applicants and the results could impact final selections.

**Continued employment.** In addition to the authorization from the graduate school to fund GTAs, continued employment will depend on the following: satisfactory fulfillment of program duties and activities, including attendance at all meetings and classes; a GPA of 3.0 or above; satisfactory progress toward completing your degree; satisfactory class observations by faculty; satisfactory student evaluations at the end of the semester; evidence of professional presentation of self in and outside the classroom. Excessive absences at meetings and/or classes may mean loss of the assistantship. Please note that the graduate school permits a student to work as a GTA for a maximum of 4 semesters. Summer employment is never guaranteed and is not part of the regular GTA funding program. Students who wish to continue employment as an assistant must send an email of intent to the Basic Course Director by the designated deadline for the following semester, unless otherwise instructed.
II. Internships
Students may earn up to 3 hours of course credit toward their graduate degree in Communication Studies through placement in a communication or media internship position. To apply for this opportunity, students must have completed at least 6 hours of graduate coursework in communication and have a minimum GPA of 3.5. Only 3 hours of internship may be counted toward the graduate program and, with internship credit, the hours outside of the program that can be counted toward the degree decreases to 3 hours.

To apply to complete an internship:
1. Contact the Graduate Coordinator for the Department of Communication and Media to seek approval for applying to the internship course.
2. Contact the Internship Coordinator for the Department of Communication and Media to inquire about internship opportunities and/or apply for the internship course. The Internship Coordinator is Dr. Michael Sollitto.
3. Meet with your internship supervisor to complete and sign the required forms, and to provide your supervisor with a Fact Sheet (all documents provided by the Internship Coordinator).
4. Submit the completed forms to the Internship Coordinator, who will then permit you to register for the course.

III. Conference Participation and Attendance
Students are encouraged to submit their graduate work to local, state, regional, or national communication conferences. Regional conferences like Southern States Communication Association and Central States Communication Association have submission deadlines in the fall and hold their conferences in the spring. The National Communication Association submission deadline is in the spring and the conference is held in November. Conferences are a great place to build presentation skills, network with graduate students and faculty from around the country, and learn about the wide array of topics being discussed and researched in the discipline. It is a great learning opportunity for all types of graduate students, regardless of their career goals. Students can often get some financial support from TAMU-CC Parent’s Council.

IV. Graduate Student Representative
At the beginning of each fall semester the current graduate students will elect a graduate student to act as Graduate Student Representative for the academic year. This student will help organize graduate student-faculty mixers and academic events, inform faculty of graduate student questions and concerns, help disseminate information to graduate students, and aid in fostering a positive graduate culture. To be eligible, students need to have completed at least one full semester in the program.

V. Lambda Pi Eta
Lambda Pi Eta is the official honor society of the National Communication Association, which lays out the following six goals of the organization:
1. Recognize, foster, and reward outstanding scholastic achievement in Communication Studies
2. Stimulate interest in the field of Communication
3. Promote and encourage professional development among Communication majors
4. Provide an opportunity to discuss and exchange ideas in the field of Communication
5. Establish and maintain closer relationships between faculty and students

Graduate students who were inducted into Lambda Pi Eta as undergraduate students and who meet the criteria are invited to join. To be eligible, students must have completed at least 12 credit hours in Communication at TAMU-CC (not counting courses graded as “CR,” such as internships), have a GPA of 3.25 or higher, and be in good standing with the university. Lambda Pi Eta Induction Ceremony takes place near the conclusion of each Spring semester. For more information about Lambda Pi Eta, contact Dr. Michael Sollitto.

VI. COMM Club
COMM Club is a great way to get involved on campus and in the community, learn about professional opportunities for Communication graduates, recruit other majors and minors to our discipline, and network with other students and professionals who have similar interests.

To become a member of the club, you must be an undergraduate or graduate student at TAMUCC; willing to attend at least one meeting per month; and be interested in networking, event planning, community service, fundraising, and serving in recruitment efforts for the Department of Communication and Media. For more information about COMM Club, contact Dr. Kellie Smith.
Additional Resources

Students should be sure to consult the 2019-2020 graduate catalogue for information about college-level and university-level rules and policies for graduate students. Students can access this information on the College of Graduate Studies website. Here students can access the following:

- Admissions
- General Academic Policies and Regulations
- Graduate Academic Requirements
- Tuition, Fees, & Financial Assistance
- Academic and Student Services
- Research Resources
- Master’s Student Handbook
- Master’s Forms
- Thesis Checklist, Guidelines, & Templates

Students are encouraged to pay attention to and access GROW (Graduate Resource and Opportunity Workspace) resources and events. GROW offers graduate students exclusive space and resources tailored specifically to academic needs and professional development. GROW is responsible for a variety of graduate activities. The physical space is located in the Mary & Jeff Bell Library, Room 220. Here students can access computers, social and work space, limited free printing, and free coffee. It is a good space to meet with graduate students from other programs.