In addition to the University Core Curriculum, the following courses are required for the Bachelors of Art in Communication with an emphasis in Media Studies.

**REQUIRED COMMUNICATION CORE COURSES**
- COMM 1307 Media and Society
- COMM 1370 Introduction to Communication
- COMM 3310 Communication Theory

**MEDIA STUDIES TRACK**
- COMM 2366 Media Forms
- COMM 2367 Media Industries
- COMM 3301 Television Criticism
- COMM 3380 New Media and Communication
- COMM 4381 Senior Seminar in Media Studies

**SELECT One of the Following**
- COMM 2350 Media Writing and Performance
- COMM 3312 Newwriting for Television, Radio and the Internet
- COMM 3320 Business & Professional Communication

**SELECT One of the Following**
- COMM 3313 Production I
- COMM 3314 Television Production
- COMM 3315 Editing I

**THREE MEDIA STUDIES ELECTIVES CHECK LATEST**
Media Production requires NINE semester credit hours of ELECTIVES from a selected list. Please refer to the back of this document, the undergraduate catalog or your Official Degree Plan for a complete list.

**TOTAL COMM Hours: 39**

cla.tamucc.edu/communication

**MAJOR IN COMMUNICATION**
The focus of the program in Communication is to enhance the student’s knowledge and practical skills in various areas of human communication, media, and technical production. All communication majors must complete Communication Core Courses. It is critical for all Communication majors to meet with their academic advisor prior to registering each semester.

**Media Studies**
The Media Studies emphasis offers critical study of a variety of media, such as film, television, print, and new media, as well as opportunities to acquire writing and production skills. It provides the background for students who wish to work in media-related jobs or who wish to acquire a background in media before pursuing professional degrees such as the MBA or law degree. It also provides the necessary background for students who wish to attend graduate programs in media studies (MA, MS and PhD) and production (MA and MFA) for more specialized media career development.

**RELATED CAREER TITLES FOR COMMUNICATION WITH AN EMPHASIS IN MEDIA STUDIES**
- Writer/Editor
- Archivist
- Advertising/Marketing Professional
- Media Consultant/Representative
- Copywriter
- Producer
- Multimedia Journalist
- Publicist
- Social Media Manager
- Curator
- Researcher
- Spokesperson

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This is not a complete Degree Plan. Please review the Undergraduate Catalog and contact an Academic Advisor in the College of Liberal Arts to set up your own personalized degree plan.
Electives:
Media Studies majors must take three additional electives in the major not already taken for other requirements. The following are recommended for those students pursuing the Media Studies emphasis. The faculty also suggests additional COMM Electives be taken to count toward the total number of university elective credit hours.

COMM 3302 Film Criticism
COMM 3303 Documentary Studies
COMM 3312 Newswriting for Television, Radio, and the Internet
COMM 3551 Screen Comedy
COMM 3360 Screenplay Writing
COMM 4342 Global Media & International Communication
COMM 4370 Advanced New Media Project
COMM 4390 Topics in Communication
COMM 4395 Legal and Ethical Issues in Communication
COMM 4396 Directed Individual Study^ 
COMM 4398 Applied Experience^ 
COMM 4399 Communication Internship^ 

^Only 3 semester hours of this course may count toward the major.